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**TRAVIS KELCE LAUNCHES SECOND “CATCHING FOR A CAUSE”
CAMPAIGN FOR THE 2017 SEASON**

Every Kelce catch will equate to funds for local charity with Kelce himself matching dollar for dollar

Kansas City, MO: For the second year running, every catch Kansas City Chiefs Pro Bowl tight end Travis Kelce makes during the regular season can result in big money for a local charity through Kelce’s foundation Eighty-Seven and Running. And this year, Kelce himself is heating things up by matching every donation dollar for dollar (up to 50k). "I can help by performing on the field, but I want them to know I walk the walk off of it too," Kelce said. "People tell me all the time how they’re cheering for me on their fantasy team. If you can do it for fantasy, you can step up in real life too. Cheer for something worth cheering for, support something worth supporting."

Fans can pledge any amount per catch through the Pledgelt.org website and cheer on Kelce and the Chiefs knowing they’re not only supporting a Chiefs’ win, but the Kansas City community as well. Those who pledge \$5 or more per catch will be entered into a raffle for two (2) Chiefs’ game tickets and VIP passes (game TBD). Last year Kelce’s “Catching for a Cause” campaign and subsequent 85 catches supported the Boys & Girls Club of Kansas City by raising money for their sports programs. This year the funds will benefit Operation Breakthrough, one of the largest single-site early education and social services facility in the state of Missouri serving 400 children daily from the urban core. Their mission is to provide a safe, loving and educational environment for children in poverty and to empower their families through advocacy, emergency aid and education.

To learn more, please contact

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