

Eighty-Seven & Running

FOR IMMEDIATE RELEASE

TRAVIS KELCE TO HOST THIRD ANNUAL “WALK THE WALK” FASHION BENEFIT

A night of style benefitting Children’s Mercy of Kansas City will kick off the 2018 season

Kansas City, MO: Travis Kelce and his foundation 87 & Running have set the date for his third annual “Walk the Walk” Fashion Benefit. The Pro Bowl tight end will host this exclusive event at The Guild KC on Thursday, September 20th, a few days before the Chiefs kick off at Arrowhead for the home-opener. The intimate event of only 300 guests benefits Kelce’s foundation 87 & Running, which seeks to change the outcome of underserved youth in communities across the United States by creating access to opportunities, enrichment, and advancement. Last year’s Walk the Walk supported Kansas City’s own Operation Breakthrough, and this year Kelce is partnering with Children’s Mercy to support children and families who otherwise couldn’t afford medical care.

The 2018 Walk the Walk, styled by Old Spice, will highlight some of Kansas City’s best with fashion from local clothing shops – Etiquette, Ulah and others, and hair and make-up by Salon 39. Local DJ Eric Coomes will be spinning while Kelce and friends mingle and guests can enjoy fun signature cocktails from J. Reiger, beer from Boulevard Brewing, and food from Farmfare. The silent auction will include exclusive, one-of-a-kind items. Last year guests were scrambling to bid on Kelce’s Pro Bowl MVP signed jersey and his My Cause, My Cleat game-worn cleat, among other items.

What started out as Kelce’s unique way of supporting the Kansas City community has turned into an event that has grown every year - donating thousands to local charities, supporting local vendors, garnering national sponsors, and endearing the Pro Bowl tight end even more to his fans. You can visit 87Running.org to learn more and to get your tickets.

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